

**Rubric for Survey**  
 (using Google Forms)  
**“Positive Impact!”**

Team Members:
Topic:
Driving Question:

	<b>This survey...</b>	<b>No</b>		<b>Yes</b>
1	was easily accessible in editing mode by Mrs. Osterloh.	0		2
2	included the collection of <u>respondent identification</u> relevant to this team's project. (This should include at least some of the following: name, age, gender, grade level, etc..)	0		2
3	included <u>at least five questions</u> (besides the basic collection of respondent identification information) designed to collect a <u>variety</u> of data relevant towards this team's project.	0		2
4	included only titles and questions that were <u>not biased</u> . (OR... If biased titles/questions were included, an explanation of why such biased titles/questions were included was submitted in writing to Mrs. Osterloh before this survey was graded.)	0		2
5	included only content that would lead towards a <u>positive</u> impact. (Are questions written in such a manner that an obvious attempt was made to not offend respondents?)	0		2
6	included the use of <u>correct grammar</u> and <u>punctuation</u> .	0		2
7	contained <u>at least three "pages"</u> or "sections" that <u>organized</u> the collection of relevant data well.	0		3
8	had all questions <u>linked</u> in such a manner that allowed a survey respondent to <u>easily</u> and <u>logically</u> move from one question to another without skipping any relevant question(s) or answering any non-relevant question(s).	0		5
9	included only questions that were <u>easy to understand</u> by the survey respondent. (The questions were written in such a manner that they would extract the intended response from the survey respondent. This may or may not involve using the "Help Text" box to clarify questions.)	0		5

In preparation for your team's survey to be graded, the team must identify which survey questions are intended for each item below. Submit your team's information in writing to Mrs. Osterloh BEFORE the survey is graded.

<b>Note: All questions referred to below must have been designed to collect data relevant to advancing your team's project.</b>			
<b>This survey...</b>			
		<b>No</b>	<b>Yes</b>
10	included <u>at least two</u> questions designed to collect responses that could be compared to statistics that the team members had found in their research they had completed in preparation for this survey.	0	10
11	included at least one question that would allow the team to count the frequency of responses for <u>quantitative</u> data (in order to be able to create a <u>dot plot</u> or a <u>stem-and-leaf plot</u> ).	0	10
12	included at least one question that would allow the team to count the frequency of responses for <u>quantitative</u> data <u>within an interval</u> (in order to be able to create a <u>histogram</u> or <u>ogive curve</u> ). (Note: Intervals should include the words "to less than".)	0	10
13	included at least one question that would allow the team to count the frequency of responses for <u>qualitative</u> data (in order to be able to create a <u>bar graph</u> or a <u>pie chart</u> ).	0	10
14	included at least one question that would allow the team to calculate the <u>mean</u> of responses for <u>two quantitative</u> data sets or subsets. (This will also allow the team to be able to calculate the <u>standard deviations</u> ).	0	10
15	included at least one question that would collect responses that would allow the team to create a <u>two-way classification table</u> . (See p146.)	0	10
<b>Over all, this survey...</b>			
		<b>No</b>	<b>Yes</b>
16	included only <u>high quality content</u> relevant to this team's project.	0	10
17	included questions that were designed to capture the respondents' interest and evoke further discussion by the respondents.	0	5
18			